



**Washington Association
of Landscape Professionals**



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FOR IMMEDIATE RELEASE

Setting the Bar for Green Industry Professionals - Registration Open for Green Culture: Northwest Green Industry Conference

The 2017 Northwest Green Industry Conference, “Green Culture”, is a leading-edge forum that fosters networks, cross-pollination, and partnerships by bringing together diverse people from throughout the Green Industry, sponsored by Washington Association of Landscape Professionals and Washington State Nursery and Landscape Association. The Northwest Green Industry Conference is a “must attend” event for any professional in the Green Industry to help them be creative, maximize performance, connect with remarkable people, explore leadership opportunities, and advance their organizations to be well-positioned for the future. This event is Green Industry professionals’ opportunity to develop new ideas into executable actions that can be implemented when they return to their businesses. At this event, they will learn how to apply new strategies to their businesses and take advantage of networking opportunities among like-minded Green Industry professionals. The conference will wrap up with a special Awards Banquet, during which the WALP Educational Foundation and Rick Pankow Memorial Trust scholarship recipients will be introduced, as well as the prestigious 2016 WALP Environment Landscape Award recipients announced.

“Green Culture” will be held at the Semiahmoo Resort, Golf, and Spa in Blaine, WA, on January 26-27, 2017. View the [“Green Culture” brochure](#) today to view all of our learning sessions. For registration information or if you have questions about the Northwest Green Industry Conference, contact the WALP Office at info@walp.org or call (800)833-2186.

About the Washington Association of Landscape Professionals

The Washington Association of Landscape Professionals (WALP) is the association for landscape contractors in Washington State - providing landscape professionals with tools for excellence and helping consumers find a landscape partner to turn their visions into a vibrant reality. WALP has served the Landscape Industry since 1984. Comprised of nearly 300 members, it is a proven resource dedicated to promoting professionalism, integrity, and education within the Industry through the members it serves. To learn more, visit www.walp.org or call us at (800)833-2186.

About the Washington State Nursery and Landscaping Association

Washington State Nursery & Landscape Association is a non-profit organization dedicated to growing the success of our members. By working together we protect, promote and educate the horticultural community of Washington State. Our membership includes:

- Retail nurseries and garden centers
- Wholesale nurseries
- Greenhouse growers
- Landscape design experts
- Landscape professionals
- Horticultural educators and regulators
- Industry suppliers
- Students

Since 1937, WSNLA has been working to ensure a vibrant horticulture industry for current and future businesses.

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