



January 10, 2019

Thursday, 3:30-8pm
Lewis Creek Park, Bellevue
Members+1 guest \$85;
non-members \$110

Mini Symposium: Creative Sketching Workshop with Erin Lau

Start your New Year by polishing your drawing skills. Learn to sketch a three-dimensional space on a two-dimensional picture plane, aka parallel perspective drawings. Erin Lau, our fellow APLD designer and sketcher extraordinaire, will coach you to convert 'before' pictures into colorful design concepts that you can choose to share with clients—or simply use the illustrations as basis for more detailed landscape plans. Erin's book, 'Drawn to Garden', is pure meditative coloring art and will surely inspire you to join this workshop.
APLD, WSNLA and ASLA CEUs pending.

February 20-24, 2019

Wednesday through Sunday
Washington State Convention
and Trade Center

Northwest Flower and Garden Show

For the third year APLDWA, along with WALP and WSNLA, will judge the show gardens and present the Professional's Choice Award to the garden that best achieves excellence in both essential design and horticulture concepts, and incomparable quality of execution to create an outstanding garden representing the highest industry standards. Our own Christie Coxley will represent APLDWA.

March 2019

Date and Location TBD
Members+1 guest \$75;
Non-members \$100

Demystifying ECAs—Design Considerations and Permitting

Environmentally Critical Areas (ECAs) are a common, and often vexing, feature of the Pacific Northwest landscape. This event will educate attendees on how to identify and understand ECAs, and the design implications associated with them. Industry professionals will provide guidance on navigating the complex permitting process. APLD, WSNLA and ASLA CEUs pending.

May 2019

Date and Location TBD
Members+1 guest \$75;
Non-members \$100

Mini Symposium: Soils—Analysis and Remediation

As designers, we are often faced with soil conditions that require evaluation and remediation. What are our options for improving soil? Change the soil or change the plants? Topics will include: various options for soil testing; specific steps to amend poor soils for planting; how to 'build' better soil over time; and realistic expectations for site specific soil condition improvements.
APLD, WSNLA and ASLA CEUs pending.

July 25-29, 2019

Seattle, WA

2019 APLD International Design Conference

Right here in Seattle!

Late Summer 2019

NW Nurseries
Members and their guests

4th Annual Summer APLDWA/WALP/WSNLA BBQ

Laura Wildfong and NW Nurseries will again host this fun event. Of course there will be good food and great company, and this is a great opportunity to socialize and network with other members in the landscaping industry. Bring lots of business cards, as you never know whom you might meet. Consider bringing a colleague, student or friend!

September 2019

Date and Location TBD
Members+1 guest \$75;
Non-members \$100

Mini Symposium: Designing Wood Structures for the Garden—Lecture and Garden Tour

Contemporary, traditional, rustic—whatever the style, wooden structures can provide focal points as well as functional elements. But what wood should you use for which purposes? What do you need to know about the properties of lumber that will help you to design for beauty, strength, and cost effectiveness? Take advantage of this event to learn from local carpenters, other designers and industry experts the answers to these and other questions. Then visit gardens with masterfully built and designed wooden structures so you can experience them in person.
APLD, WSNLA and ASLA CEUs pending.

Early November 2019

Date and location TBD
Members+1 guest \$75;
Non-members \$100

Mini Symposium: Marketing Tactics that Produce Real Results

Where do you see yourself in the next year? Do you have a focused marketing strategy? How do you target your desired clientele and grow your business? A marketing expert will lead you through these questions to help you create a mission statement, a company tag-line, and marketing strategy. Pricing and promotion, utilizing key contacts, online networking, social media and SEO will all be discussed. This will be followed by a panel discussion with experienced entrepreneurs. Topics will include: what has worked for them, and what hasn't; where do they focus their time and resources for marketing; and any unconventional strategies that have been particularly successful.
APLD, WSNLA and ASLA CEUs pending

December 8, 2019

Sunday, 5-8pm
Location TBD
Free to members and their guests

Holiday Party

'Tis the season for good food, good drink, and good designers! Join us for our annual APLDWA holiday potluck by bringing a food item to share and beverage of your choice.