



# Association of Professional Landscape Designers

WASHINGTON CHAPTER  
*We define landscape design*

<b>January 2024</b> Date: January 23 <sup>rd</sup> 9:30 am - 3 pm Member: \$50 Non-member: \$100	<b><u><i>Sponsor Connect: Bridging Design and Innovation Through Vendor Partnerships</i></u></b> Enhance graphic design through expert-led workshops with Lisa Nunamaker. Form essential partnerships with sponsors at the beginning of the year, enriching work and discovering unique products and services for your projects. Join <i>Sponsor Connect</i> for a transformative day, uniting design and innovation via invaluable vendor partnerships. 2.5 APLD CEU's and WSNLA CEUs pending.
<b>February 2024</b> Date: February 15th 10:30 am Members: Admission Non-members: Admission	<b><u><i>Northwest Flower and Garden Festival: February 14-18, 2024</i></u></b> Meet APLD designers, check out this year's APLDWA display garden, and tour the show garden floor with your colleagues and friends at the 2024 annual NWFGF. Meet in front of the APLDWA show garden, titled <b>Eat. Sleep. Create; A Garden Retreat</b> , at 10:30 am to connect with other members for a casual morning of inspiration and networking.
<b>March 2024</b> Date: March 21 10:00 - 11:30am Members: \$25.00 Non-members: \$35.00	<b><u><i>Illuminate Series Webinar: Master the Art of Visibility</i></u></b> Learn from experienced professionals how to present your business brand to a broader audience through this three-part Illuminate Series webinar. Recap this year's APLDWA Show Garden creation with Denise Ashley and Sue Goetz CPH, Lisa Bauer CPLD speaks on APLD Certification planning and Robin Parsons shares how to navigate an APLD Award submission. Join us to illuminate your path!
<b>April 2024</b> Date: April 18 10am Members: \$25.00 Non-members: \$35.00	<b><u><i>Strategies to Elevate your Landscape Design Business Using AI</i></u></b> Open yourself up to the power of AI and the role that it can play in your small business. Artificial Intelligence (AI) has the potential to expedite tasks, rewrite your content, answer questions, and elevate your marketing presence, to name a few pros. We will also discuss what AI doesn't do (yet) and how to integrate this new technology tool into your business model. A primer webinar with Peter Wigren, APLD CEU's pending
<b>May 2024</b>	<b><u><i>Private Tour of the Gardens of Point Defiance Zoo</i></u></b> Delve deep into this water-wise landscaping approach's principles, practices, and transformative benefits. Join us on a journey of sustainability and beauty as we uncover the art and science of xeriscaping.
<b>June 2024</b>	<b><u><i>POD Open House Series</i></u></b> In partnership with the POD committee, we're excited to showcase the incredible benefits that await members when they join a POD. Beginning in June and continuing into July, join us for one or all three POD open houses. Check back for more information.
<b>July 2024</b>	<b><u><i>POD Open House Series</i></u></b> With two dates in July, join us for our continuing series with a chance to visit a POD for the first time or just see what is happening in the other PODs around the region.
<b>August 2024</b>	<b><u><i>Gardens: Limitless Gardens</i></u></b> We all look forward to the event each year- an opportunity to tour beautiful gardens and network with other designers. In this year's Garden Tour, we aim to stretch the limits of a garden, potentially showcasing features including permaculture, vertical, and indoor garden design.
<b>September 2024</b>	<b><u><i>Bridging the Gap between Designers, Clients, and Crews</i></u></b> Join us for an insightful webinar hosted by Terremoto's Land and Labor Initiative as we delve into the crucial connection between designers, clients, and crews. Gain valuable insights into fostering collaboration, enhancing communication, and achieving harmonious project outcomes.  <b><u><i>Spanish Language Series</i></u></b> Embark on a comprehensive three-week Zoom journey to enhance your Spanish language proficiency in the context of landscape design business. Join us to immerse yourself in practical conversations, interactive sessions, and dynamic exercises tailored to the industry.
<b>October 2024</b>	<b><u><i>APLDWA Volunteer Appreciation Night: An Exclusive Thank You Event</i></u></b> We thank those who have generously dedicated their time to volunteer with APLDWA. We invite those who have served in a volunteer capacity to join us for an evening of fun as we celebrate your invaluable contribution to making this year exceptional.
<b>November 2024</b>	<b><u><i>Membership Mixer: Cultivating Connections</i></u></b>

Visit [apldwa.org/events-and-news](http://apldwa.org/events-and-news) for the most up-to-date information. Dates and locations pending, check back often for updates

	Join us for a special membership event that brings landscape design professionals together. Invite a non-member, engage with fellow members, and connect with new acquaintances as part of our vibrant community.	
<b>December 2024</b>	<u><i>Holiday Party</i></u> Finish out the year with our annual holiday party.	